

When is the Right Time to Hire a Financial Advisor?

There are many investments available on the internet that are free of fees. But what exactly is “free”, and what are you getting by investing with them? Many robo platform investments begin with low or no costs to the investor. But as the market changes, no expert is there to change the investment to your needs. What if the market went up, but your investments were put in something with low returns? After time, you would wonder why your investments weren’t doing well. Same goes for if the market went down. Maybe you put too much in this “free” investment and no one was there to suggest moving it to a safer place as the market went down. It all goes back to two old sayings: “Nothing in life is free,” and “You can’t get something for nothing.” Ask yourself this question - can you think of any other service provided to you by a professional that was free? Most likely, the answer is no.

As advisors, we are asked why clients should pay us for our advice. If they can do it on their own with low fees, why hire an advisor? What makes having an advisor worth the cost? The answer is simple. We are educated in this industry. We work with it every single day. We constantly stay abreast of the latest trends. We have made more financial decisions over our years of advising than any one person with a minimal financial background could do alone on the internet in his or her lifetime.

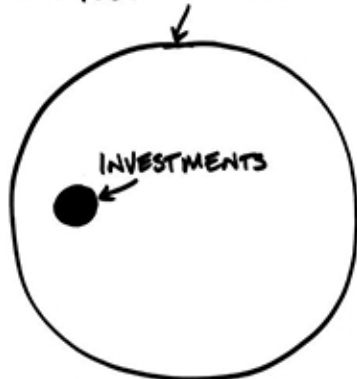
We know that we cannot control what the market does, but we certainly can control how we react to it. We set our clients up with a financial plan. We meet with each person to see what their life goals are. Are they saving to put their children through college? Are they saving for retirement? Knowing a client’s goals and objectives helps us provide a combination of personal financial planning, along with investment allocation. We truly care about the financial and personal well-being of our clients. Because we know you, and your family, we are both objective and subjective to your needs. We make decisions based on your best interest, along with the knowledge we have as financial advisors. Most client situations are unique, whether they are getting started with investing or have been doing it for a long time.

There is no one “free” investment website that will know your complete situation. A financial advisor asks those questions and is prepared with the knowledge of what will suit your interests best.

A financial advisor helps you build a personal financial plan to live your life in the way you choose. Selecting an advisor is as important to your financial well-being as choosing a physician is to your physical well-being. Do you feel comfortable enough to risk your hard-earned money by investing it yourself?

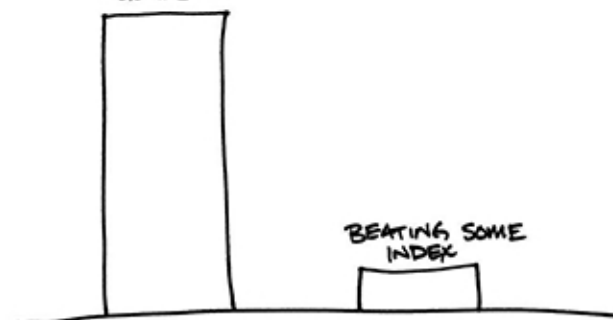
Call Reed Davis Wealth Management today and see why having a professional financial advisor should be an easy decision. Come "Experience The Difference" with us.

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WHAT YOU SHOULD BE TALKING ABOUT...

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